

NEWS AND ACTIVITIES BULLETIN

NOVEMBER 26TH, 2017

ISSUE 6 CONTENT:

- Launching YFCA new logo design
- Proposal writing Work shop.
- ACTED/YFCA Partnership Meeting in Al Dhale'e
- Professional Photography session with Canon.
- Humanitarian success stories: Najrah Hajjah.
Fouad / a wound more than skin deep
- Cholera control Project - village of Aflah Al-Yemen of the Al- Shahil - Hajjah Governorate.
Fatima / My Story with Cholera

Launching YFCA new logo design



1976



2006



2017

Thursday Nov, 23rd 2017 - Sana'a,

We are thrilled to release an updated brand identity for YFCA which includes a new logo with vibrant colors which is a reflection of our ongoing progression as a pioneering and professional National NGO.

The logo is simplified, modern, futuristic with energetic colors and a 3D, glossy/metallic effect which is meant to demonstrate a clear visual change without losing the heritage, meaning, recognition or power of YFCA's logo that has been in use since our big branding change in 2006 and which means so much to those who have been and are still part of the brand-

We believe that this logo better matches what we have become since our establishment in 1976 reflecting long years and experience in providing development and humanitarian assistance to the Yemeni society with a commitment towards our values, quality and accountability.

We also believe that this new brand is an important part of our strategic planning which will help us to communicate with our donors, stakeholders and partners the changes that we are embarking to reach out to those in need of humanitarian assistance while actively engaging them in our practical interventions and activities. We trust that this logo will bring about consistency in our branding both nationally and internationally to signal powerful

communication in all regions and languages. Within the coming days, we will be using our new logo in all our internal and public documents and platforms. You will be seeing our new logo on our products as well as our website and social media platforms such as

Facebook, Twitter, Instagram and YouTube. We trust that the launch of our new logo will mark yet another beginning of successful new chapter in the impact of our work and growth of our association.



Proposal writting Work shop.



Saturday November 4th, 2017

YFCA, in cooperation with iACCESS, conducts a five-day intensive workshop for the first batch of its staff on Proposal Writing. The trainees were introduced to the basic principle of project proposal, project management, gender and protection mainstreaming in addition to the tools and methodologies of the MEAL activities. The second in series training will be arranged during the last week of November for the other batch of the staff.



ACTED/YFCA Partnership Meeting in Al Dhale'e



Monday, October 30th 2017 - Ibb

YFCA hosts a partnership meeting with ACTED at YFCA office in Ibb to discuss the plans for the Comprehensive and Integrated Response to Address Malnutrition (CIRAM) project in Al Dhalee. The discussions highlighted the set up coordination at governorate level to identify focal points at the Al Dhale'e as well as assessments planning of the Health Facilities (HF), community assessments and the rules and responsibility of each party.



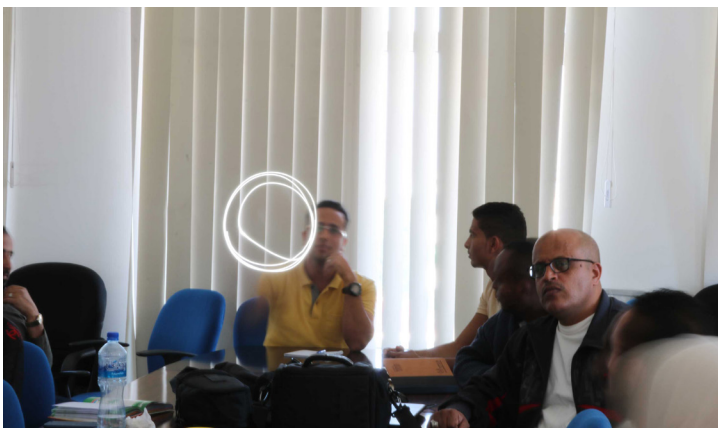
Professional Photography session with Canon.



Sunday October 22nd, 2017 – Sana'a

Canon has conducted a five days workshop session for YFCA staff in YFCA's head office in Sana'a on the usage of their EOS professional cameras and on the basics of photography. The training provided through introduction to Camera function and mechanism, introduction to different camera properties, defining the difference between professional and personal cameras, the concept of focus and practical implementation, components, and photographic modes.

The workshop also focused on the definition of the concept of the exposure triangle, different shooting modes, practical implementation of the manual photography modes, accessories and lenses introduction, functions and usage. This training will boost YFCA's capacities in delivering quality products in communication and advocacy.



Humanitarian success stories: Najrah – Hajjah. Fouad / a wound more than skin deep



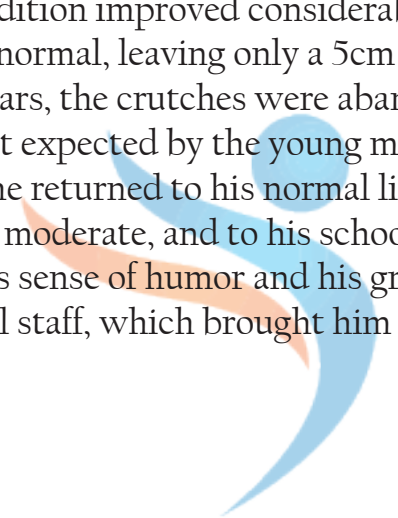
A rare and serious condition that reached the health center in the city of Najra in Hajjah District, everyone in the health center was stunned by the strange condition. Dr. Reem Al-Najjar, the doctor in charge of the health center, began by stating, “This was not a normal case at all. A young man came into the center looking very weary, leaning on a Crutch. One of his legs was covered with gauze, and the festering was clear from under the gauze and it smelled foul. Of course, we took the necessary procedures. He was suffering from a disease called necrosis. The bacteria worked to damage the skin and the infection of the flesh and tissues on his left foot. Treatment of such condition needs great potential. If neglected, treatment may lead to amputation of the organ affected by the disease..

Young Fouad Mohammed Al-Ahmar, a holder of a Bachelor's degree in Islamic Science fell ill to the disease for a long time. His family took him to the Republican Hospital in Sana'a, where he underwent an exploratory surgery and was under observation. He needed continuous plastic surgery and cleansing surgeries of the wound and removal of the traces of the routing flesh which disfigured his leg. However, the difficult financial conditions of the young man and his family did not enable him to go through with his treatment. Upon leaving the hospital in Sana'a, Fouad's leg was very inflamed and in a frightening shape, the purulence was dripping from his wounds along with unpleasant odors. He used the crutch to walk, so Fouad described his condition.

Fouad left the hospital to return to his home and village, succumbing to his weakness and helplessness. His life turned upside down. After having a life filled with activities and social relations, he was a preacher of the village mosque and a teacher in the village school. He shut himself in and preferred to live alone and isolated out of sight, avoiding meetings and encounters fearing people's harsh words and reactions because of the foul smell that emanates from the wound at times, also avoiding the pity towards him at other times. He stopped interacting and he stopped teaching.

Fouad remained in his tragic condition until he heard the news of a nearby health center and of its qualified medical team. The center was established by the Yemen Family Care Association in Najrah district of Hajjah Governorate in partnership with OCHA. He went to the center leaning on his crutch, his companion throughout his illness with great hope within him of healing. Upon his arrival, Fouad was put under direct ongoing observation. His wound was cleaned and taken care of. Appropriate drugs were given to him, which restored his hope again.

A comprehensive treatment plan was developed for Fouad by Dr. Reem Najjar and her assistants, which includes a daily visit to the center despite the distance between his home and the center and the severe fatigue it caused him, Fouad made it to the center every day. After a few months (his treatment began in February 2017), his condition improved considerably. Most of the wound was healed. His leg gradually returned to normal, leaving only a 5cm wound. The festering stopped, the stench completely disappears, the crutches were abandoned and his foot carried him naturally. A result that was not expected by the young man who had once thought it was impossible. More importantly, he returned to his normal life, returned to his youthful optimism, he returned to his mosque moderate, and to his school, a scholar who will raise generations. A poet who expresses his sense of humor and his great sense of gratitude and thanks to the health center and medical staff, which brought him the meaning of life again.



Cholera control Project - village of Aflah Al-Yemen of the Al- Shahil - Hajjah Governrate. Fatima / My Story with Cholera

“I did not imagine that I would be having Cholera. I had severe diarrhea and vomiting. As soon as I reached the hospital, the doctors attended to me quickly, they gave me IVs, the solution of perfusion and they gave me shots. They did not leave my side until I was stabilized. I thank Allah for that” Fatima began describing her situation to the YFCA communications team when we met her at Al-Shahil hospital during our visit to the Cholera Control project implemented by the Yemen Family Care Association in partnership and funding of the International Organization for Migration (IOM) in the governorates of Taiz and Hajjah which was allocated to support thirty health facilities in both governorates with a total of 220 cadres Including 12 facilities in Taiz and 18 health facilities in Hajjah, where four districts were targeted in Hajjah (Shars-Al-Shahl-Najra-Khiran-Muharraaq) and two in Taiz (Sharaab al-Salam and Mawiya)



Fatima was one of the first people to suffer from cholera in her area. She is one of the people of the village of Afleh al-Sham which belongs to the extreme mountainous district of Al-Shahal of Hajjah Governrate.

She is the mother of four children. Her village is far from the hospital and the difficult terrain played a negative role when she was rushed to the hospital.

Fatima says she was afraid of cholera which leads to death from what she had heard from her neighbors - especially with the lack of the necessary resources to cope with the epidemic (at the beginning of its spread) such as medication, antibiotics and other necessary medical supplies.

Before the intervention of Yemen Family Care association which met the needs of people in the targeted areas and those who suffer from poverty and need and suffer from the hardship of life, the project came to eliminate the burden of many concerns, especially with the provision of specialized medical staff and free treatment and examinations provided to all the infected cases.

“I was so scared when I was told I have cholera because I heard that people were dying from Cholera, and that I was more scared for my children I didn’t want them to catch it too. I was the first one to have cholera at home, but thank God the doctor assured me that no one else from my family was infected.”

Fatima added “so many other people were also going through Cholera treatments at the hospital”.

Fatima stayed at the hospital beside many more under continuous monitoring by the medical staff of the association who did their best to save her life and restore the smile to her life. What brought Fatima joy was being informed she was beyond the stage of danger and that none of her children was infected with cholera which was her biggest fear once she was diagnosed with Cholera. Fatima left the hospital after her condition was stabilized. Despite the distance, hardship of the road and lack of financial help, (as quoted from Fatima) she will not forget the day and the helping hand that gave her assistance and she returned back to the hospital to greet and express her gratitude to the medical staff who saved her life and restored hope to her at a moment when the disease and hopelessness took grasp of her life...



Yemen Family Care Association
Hadda - off Y street
Sana'a Republic of Yemen
Telephone: 01 433 377
Email: info@yfca.org